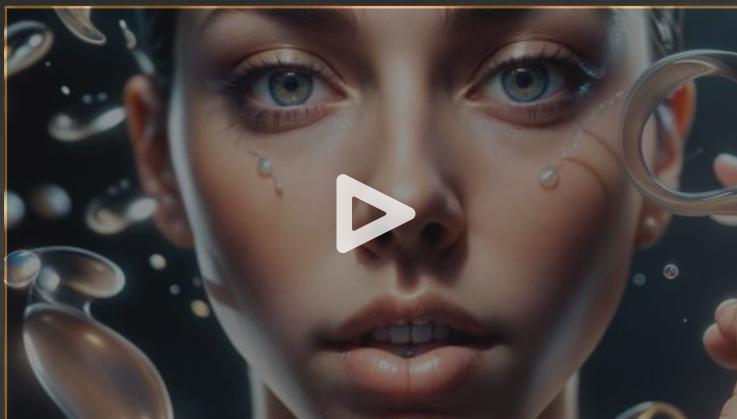


# VERT HAUS

VERTICAL HAUS |  
THE FUTURE OF AI STORYTELLING

# VERT HAUS

# AI





# CASE STUDY #1 NUCLIUS AI

# It all starts with an idea...

*“Young creator in a white space, surrounded by raw footage, he is overwhelmed until a ‘nuclius’ button appears”*

## We create options for the opening frame...



Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

# From that image we build the rest...



Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

**24hr turnaround from  
initial phone call until  
video sign off.**

- **Full AI Video generation**
- **Online edit and grade**
- **Full sound mix from our library**



Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

# **CASE STUDY**

## **#2**

# **ONLINE TRENDS**

# Tapping into real-time trends...

*“Big-G is a popular social media vlogger, capturing his adventures and posting them online.”*

## Spotting trends on social media and creating quick content



Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

# Reacting quickly to keep ahead of the curve.

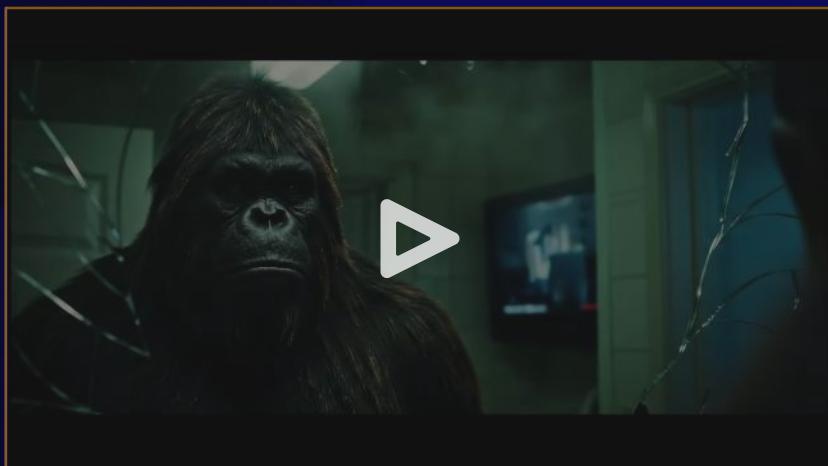
*“With the ability to keep a consistent look and character, we then have the capabilities to push the boundaries even further and start setting trends”*

## Human driven AI generated visuals



Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

# Trending Video vs Unique



Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

**CASE  
STUDY  
#3  
SPEC  
TV  
SPOT**

# Concept design through to video Genera- tion



**Can be  
used as  
blueprint  
for  
production**

Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

# **Bespoke sound mix available**

*“Voiceover and dubbing in any language, dialect, accent for both male and female, available quickly.”*



**-12hr turnaround,  
imagine the  
possibilities with 2  
weeks...**

Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

# VERT HAUS

Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)